

Assessment on the Initial Impact of the European DMA and Reactions by Other Countries

- **Date: June 11, 2024 (Tuesday) 14:00 ~ 18:00**
- **Venue: Grand Conference Room A, Korea Chamber of Commerce and Industry**
- **Host: Korea University ICR Law Center**

The EU's Digital Markets Act (DMA) entered into force in March of this year. This Act, the final piece of a series of digital market regulation laws that began with the GDPR (General Data Protection Regulation) in 2018 and the recently applied DSA (Digital Services Act) in early 2024, has already led to significant changes. For instance, Google and Apple have made their mobile app stores more accessible, Meta now offers the option to unlink Instagram and Facebook accounts, and compatibility between messaging apps is now under enforcement. These changes may not be confined to the EU, as the Act could influence the legal systems as well as the innovation and development of digital economy of other countries worldwide.

In Korea, ongoing discussions have revolved around the Online Platform Act and Act on the Promotion of Fair Competition in Platforms pursued by the government. Despite extensive discussions, there remains a lack of consensus on key issues including the competitive situation of the domestic online platform market, the necessity of *ex-ante* regulation beyond existing competition laws, the scope and methods of regulation, anticipated outcomes, concerns about reverse discrimination, and the current regulatory legislation trend of the globe.

In light of these challenges, and with the DMA having been in effect for three months in the EU, it is important to assess its impact and monitor global regulatory trends. This conference aims to provide a platform for sharing and discussing diverse perspectives on the legislation. We anticipate that our in-depth discussions with experts from multiple jurisdictions as well as Korea will shed light on and guide our nation's policy strategy.

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● Program

13:30~14:00	Registration and Sign-up	
14:00~14:10	Opening remarks	Hwang Lee (Dean of the Korea University School of Law, Director at the ICR Law Center)
14:10~14:20	Congratulatory message	Hong-sun Cho (Vice Chair of the Korea Fair Trade Commission)
14:10-15:40	Part 1: Assessment on the Initial Impact of the European DMA [Moderator: Professor Sung kuk Cho (Chung-Ang University)]	
Presentation 1	Professor Yo Sop Choi (Hankuk University of Foreign Studies) 「The DMA & Its Implications for Korea」	
Presentation 2	Professor Hye-shin Cho (Handong Global University) 「The Significance and Implications of the DMA Enforcement」	
Discussion	Dr. Yun Jeong Kim (Korea Legislation Research Institute) Professor Kyung-soo Yoon (Gachon University)	
15:40~16:00	Coffee Break	
16:00~17:50	Part 2: International Reactions to the Implementation of the European DMA [Moderator: Professor Hwang Lee (Korea University)]	
Presentation 3	Professor Ke Rong (Tsinghua University) (TBA)	
Presentation 4	Attorney Allen P. Grunes (Brownstein Hyatt Farber Schreck, LLP) 「US Competition Law in Digital Markets: Congress Fails to Enact Big Tech Legislation But Public and Private Enforcement Move Ahead」	
Presentation 5	Professor Shuya Hayashi (Nagoya University) 「Japan's Smartphone Software Competition Promotion Act 2024: Balancing Competition and Security over Sideloaded Legislation - Issues for the Japanese version of the DMA」	
Discussion	Director Sul-min Park (Korea Fair Trade Commission)	

- Simultaneous interpretation service will be provided
- Parking validation will not be available
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