

EU Policy Direction for the Platform Industry: New Competition Tool and Digital Services Act

Korea University's Innovation, Competition and Regulation Law Center (ICR Law Center) would like to formally invite you to attend our series of webinars on the direction of competition policy for digital platform markets in the European Union (EU), United States (US), Japan and other countries. The first webinar in our series will focus on the expected regulations in the EU, the New Competition Tool and Digital Services Act.

The EU is currently in the process of introducing the New Competition Tool and Digital Services Act mainly targeting large digital platforms to regulate them both ex-ante and ex post facto with the goal of creating effective and extensive laws. They are expected to have a bigger impact than the existing laws on transparency in platforms in Regulation 2019/1150, which became effective on July 12th.

The expected regulations being implemented in the EU is important to understand, considering that the Korea Fair Trade Commission has recently expressed its intention to create regulations for the expected legislation on "Promoting Fairness in Online Trading Platforms" and set up a task force of professionals in and outside the agency to establish guidelines on competition law enforcement against unilateral conduct by online platforms.

Against this backdrop, this webinar will explore the New Competition Tool, the existing regulations on platform transparency and the Digital Services Act. Our panel of experts will discuss the EU's ex-ante and ex post regulatory policy direction for platforms. Our special guest Ms. Zsuzsa Cserhalmi from the Directorate-General for Competition for the European Commission will introduce and discuss the policy direction and answer questions (pre-recorded).

Date: Thursday, July 30th, 4:00-5:30pm

Host: Professor Hwang Lee (Korea University Law School, Director of ICR Law Center)

Introduction to EU Policy Direction: Sangyun Lee (Senior Researcher for the ICR Center)

Panel: Ms. Zsuzsa Cserhalmi (DG Competition Unit C6, European Commission)

Professor Yo Sop Choi (Hankuk University of Foreign Studies)

Kyoung Yeon Kim (Kim & Chang)

Professor Chongmin Kim (Kookmin University, Economics)

Registration: <https://forms.gle/X8Lx95apg9FZbXFw7>

The second webinar in our series is expected to be held at the end of August discussing US policy direction. If you have any questions or inquiries on the webinar, please contact ICR Center at icr@korea.ac.kr. Thank you for your interest in our webinar series.

*The webinar will be primarily conducted in Korean.